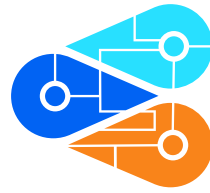


2025



HTCIA

CORPORATE PARTNERSHIP OPPORTUNITIES

TIER 1
\$3,000 USD

TIER 2
\$2,500 USD

TIER 3
\$1,750 USD

CORPORATE PARTNERSHIP BENEFITS

| | TIER 1 \$3,000 USD | TIER 2 \$2,500 USD | TIER 3 \$1,750 USD |
|---|-----------------------|-----------------------|-----------------------|
| Company logo in HTCIA electronic newsletters (distribution of 20,000) | ✓ | ✓ | ✓ |
| Company logo on HTCIA website (approximately 2,000 unique views per month) | ✓ | ✓ | ✓ |
| Recognition on HTCIA social media channels (reaching approximately 7,500 connections/followers) | 4 | 3 | 2 |
| Opportunity to facilitate a 60-minute webinar to HTCIA members (approximately 1,500 members) | 2 | 1 | - |
| Opportunity to share a 30-second ad on HTCIA social media channels (reaching approximately 7,500 connections/followers) | 2 | 1 | - |
| Opportunity to share marketing message to HTCIA email list (distribution of 20,000) | 2 | 1 | - |
| Opportunity to provide special product/service/training discounts to HTCIA members | ✓ | ✓ | ✓ |
| Opportunity to survey HTCIA members | 2 | 1 | - |
| Opportunity to request attendance at feedback sessions | ✓ | ✓ | ✓ |
| Priority listing in directory of chapter speaker resources | ✓ | ✓ | ✓ |
| Access to the HTCIA career resume portal (coming in mid-2025) | ✓ | ✓ | ✓ |
| Opportunity to provide training scholarships to HTCIA members | ✓ | ✓ | ✓ |

2025



HTCIA

**CORPORATE
PARTNERSHIP
OPPORTUNITIES**

CORPORATE PARTNERSHIP AGREEMENT

Company Name: _____

Address: _____

State/Province: _____ Zip Code: _____

Contact Name: _____

Contact Title: _____ Contact Phone: _____

Contact Email: _____

Billing Contact Name: _____

Billing Contact Title: _____ Billing Contact Phone: _____

Billing Contact Email: _____

Company LinkedIn URL: _____

CORPORATE PARTNERSHIP OPPORTUNITIES

- Tier 1 - \$3,000 USD Tier 2 - \$2,500 USD Tier 3 - \$1,750 USD

CORPORATE PARTNERSHIP AGREEMENT

By signing this agreement, you represent that you have reviewed the entire document and agree to the following terms and conditions. To the maximum extent permitted by applicable law, a scanned or electronic signature shall be treated as your original signature. Corporate partnerships are awarded on a first-come, first-served basis and run for one calendar year of January 1st through December 31st. HTCIA will review all corporate partnership applications. Upon approval, the company will receive an invoice for the full contribution and it is due within 30 days. Corporate partnerships will not be considered official and promotion of designated partners will not begin until the required remittance is received by HTCIA. All recognition and promotion of sponsors is solely the responsibility of HTCIA and in no way constitutes its endorsement of any partner, its products or services.

Signature: _____ **Date:** _____

Return Form To: David Ehrlich, HTCIA Executive Director (contact@htcia.org)