

# 2024



# HTCIA

## CORPORATE PARTNERSHIP OPPORTUNITIES

PLATINUM  
\$12,000 USD

GOLD  
\$7,000 USD

SILVER  
\$5,000 USD

BRONZE  
\$3,500 USD

## YEAR-ROUND PARTNERSHIP BENEFITS

	PLATINUM \$12,000 USD	GOLD \$7,000 USD	SILVER \$5,000 USD	BRONZE \$3,500 USD
Company logo in HTCIA electronic newsletters	✓	✓	✓	✓
Company logo on HTCIA website	✓	✓	✓	✓
Recognition on HTCIA social media channels	✓	✓	✓	✓
Opportunity to submit a pre-recorded training session to HTCIA's learning management system	✓	✓	✓	✓
Opportunity to facilitate a 60-minute webinar to HTCIA members	3	2	1	1
Opportunity to share a 30-second ad on HTCIA social media channels	3	2	1	1
Opportunity to share marketing message to HTCIA email list	3	2	1	1
Opportunity to provide special product/service/training discounts to HTCIA members	✓	✓	✓	✓
Opportunity to solicit feedback on products/services/trainings from HTCIA members	2	1	1	1
Opportunity to offer training sessions to HTCIA chapters	✓	✓	✓	✓
Opportunity to participate in the student resume program	✓	✓	✓	✓
Opportunity to provide training scholarships to HTCIA members	✓	✓	✓	✓

## 2024 CANADA CYBER INVESTIGATION SUMMIT (OCTOBER 1-3 – OTTAWA)

	PLATINUM \$12,000 USD	GOLD \$7,000 USD	SILVER \$5,000 USD	BRONZE \$3,500 USD
Tabletop display for 2.5 days (includes two 6' tables and two chairs)	✓			
Tabletop display for 2.5 days (includes one 6' table and two chairs)		✓	✓	✓
Complimentary full conference registrations (for partner/staff)	4	3	2	2
Complimentary full conference registrations (for current/potential customers)	4	3	2	2
Push notification through conference mobile app	2	1		
Marketing email to all conference attendees	2	1	1	
Recognition from podium during general session	✓	✓	✓	✓
Company logo included on the conference webpage	✓	✓	✓	✓
Company logo included in event marketing	✓	✓	✓	✓
Company logo included on conference signage	✓	✓	✓	✓
Company logo included in the conference mobile app	✓	✓	✓	✓
Acknowledgment in post-conference survey communication	✓	✓	✓	✓
Acknowledgment in post-conference HTCIA electronic newsletter	✓	✓	✓	✓
Digital attendee list of those who opt-in	✓	✓	✓	✓

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**HTCIA**

**CORPORATE PARTNERSHIP OPPORTUNITIES**

## CORPORATE PARTNERSHIP AGREEMENT

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Billing Contact Name: \_\_\_\_\_

Billing Contact Title: \_\_\_\_\_ Billing Contact Phone: \_\_\_\_\_

Billing Contact Email: \_\_\_\_\_

Company LinkedIn URL: \_\_\_\_\_

## CORPORATE PARTNERSHIP OPPORTUNITIES

**Platinum - \$12,000 USD**

**Silver - \$5,000 USD**

**Gold - \$7,000 USD**

**Bronze - \$3,500 USD**

## CORPORATE PARTNERSHIP AGREEMENT

By signing this agreement, you represent that you have reviewed the entire document and agree to the following terms and conditions. To the maximum extent permitted by applicable law, a scanned or electronic signature shall be treated as your original signature. Corporate partnerships are awarded on a first-come, first-served basis and run for one calendar year of January 1st through December 31st. HTCIA will review all corporate partnership applications. Upon approval, the company will receive an invoice for the full contribution and it is due within 30 days. Corporate partnerships will not be considered official and promotion of designated partners will not begin until the required remittance is received by HTCIA. All recognition and promotion of sponsors is solely the responsibility of HTCIA and in no way constitutes its endorsement of any partner, its products or services.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return Form To:** Jeanette Foster, HTCIA Meeting Planner ([jeanette.foster@htcia.org](mailto:jeanette.foster@htcia.org))