



## **HTCIA STAR SUPPORTERS**

(Effective August 31, 2008)

The purpose of this program is formally identify and recognize vendors who financially support HTCIA and its members either through direct financial support in the way of donations to HTCIA and/or membership discounts.

HTICA may decline to accept any vendor support, formally recognize any membership discounts, or continue to recognize any membership discounts, if in its opinion the acceptance of same will be contrary to the bylaws or reflect unfavorably upon HTCIA.

Financial support received will be considered a gift to HTCIA to be used for training, prevention programs, and any purpose consistent with HTCIA non-profit status. No vendor may direct in any manner how the support received will be used by HTCIA.

### **BASIC RECOGNITION**

All vendors approved by the IEC who provide membership discounts of \$50.00 or more, will be recognized in the following:

Their company logo and website, with permission, will be reflected on the "HTCIA Star Supporter Page, which is directly accessed from the HTCIA Home Page.

The amount of the discount will be announced to the membership and potential members in a manner solely determined by the IEC.

The details regarding the discount offered will be reflected under the Members Only Section, "Membership Discounts."

The vendor may link to HTCIA, noting it offers a discount to HTCIA members.

The IEC reserves the right to discontinue, without notice, any recognition, if in the IEC's opinion continuing to recognizes such vendor support would be contrary to the bylaws or reflect unfavorably upon HTCIA.

## **STAR RECOGNITION**

Only vendors who provide financial support in addition to a discount of \$50.00 or more will be considered “Star Supporters.”

Star supporters may display “Star Supporter” and the HTCIA Logo on their website, exhibit booths, and any other marketing materials during the period of their support. The HTCIA Logo must be clearly visible and not be modified in any manner.

Star recognition may be revoked by the IEC, at any time prior to its expiration if such continued recognition would be contrary to the bylaws or reflect unfavorably upon HTCIA. Upon notification, vendors will discontinue use of the HTCIA Logo and identification of being a Star Supporter.

Depending upon the level of financial support additional considerations, which are reflected, will be provided.

### **Platinum Star**

Provides a membership discount of \$50.00 or more AND Contributes \$5,000 or more to HTCIA

In addition to Star recognition, may send up to two (2) e-mail blasts to the membership in one calendar year, subject to IEC approval. The e-mail blasts may not occur within 90 days of one another. Any unused blasts are forfeited without further consideration.

HTCIA will forward the e-mail blast to the membership. HTCIA will not provide any membership information to any vendor.

May post up to five (5) job postings at no cost on the HTCIA website during the period of recognition.

In the event the vendor is also a Platinum sponsor at the HTCIA International Conference, \$1,000 of their contribution will be rebated back. If the vendor is a Gold sponsor at the HTCIA International Conference \$500.00 of the contribution will be rebated back. Such rebates will occur 90 days after the International Conference. \*

### **Gold Star**

Provides a membership discount of \$50.00 or more AND Contributes \$2,500 to \$4,999 to HTCIA

In addition to Star recognition, may send one e-mail blast to membership subject to IEC approval. HTCIA will forward the e-mail blast to the membership. HTCIA will not provide any membership information to any vendor.

May post up to three (3) job postings at no cost on the HTCIA website during the period of recognition.

In the event the vendor is also a Platinum, Gold or Silver sponsor at the HTCIA International Conference, \$500.00 of their contribution will be rebated back. Such rebates will occur 90 days after the International Conference. \*

## **Silver Star**

Provides a membership discount of \$50.00 or more AND Contributes a minimum of \$1,000 to HTCIA

In addition to Star Recognition, may post one job posting, at no cost on the HTCIA website during the period of recognition.\*

- Star Supporters contributing by September 30, 2008, are considered Star Supporters through December 31, 2009. Additionally, if eligible they may received the appropriate rebates for both 2008 and 2009 International Conferences.

## **HTCIA Star Supporters Webpage**

(This will appear on the webpage titled “HTCIA Star Supporters”)

These vendors have contributed funds and/or resources to aid HTCIA in training and prevention programs. Additionally, they may offer discounts to our membership. HTCIA recognizes their generous support of our organization and membership but does not otherwise endorse or give any opinion on their company, products, and/or services.

Vendors will be grouped as follows, in the same order from top to bottom:

Platinum Star

Gold Star

Silver Star

Discount Supporter (Vendors who offer only membership discounts)

This page will reflect vendor name, logo, and their website. Vendors wishing to have their logo displayed must provide same in a format and size determined by HTCIA.

In the event the website is down, for any reason, a vendor is not due any refund or rebate.